

OBJECTIVE 5.2: Improve the appearance of the commercial corridor.

- 5.2.2 The neighborhood association should encourage, support and participate in creating a 49th Street business association.
- 5.2.3 Residents should continue to report code violations within the commercial areas to the City via www.stpete.org (Action Online), Mayor's Action Center (727-893-7111) or Codes Compliance Assistance (727-893-7373).

COMMUNITY IDENTITY & APPEARANCE

GOAL 6: IMPROVE THE PHYSICAL APPEARANCE OF THE WESTMINSTER HEIGHTS NEIGHBORHOOD.

OBJECTIVE 6.1: Enhance the aesthetics of the neighborhood streets with landscaping

- 6.1.1 Install crape myrtles along 55th Street to continue crape myrtle plantings around the perimeter of the cemetery.
- 6.1.2 Consider the installation of crape myrtles along 5th Avenue South.
- 6.1.3 Review the feasibility of a traffic median on Central Avenue west of 49th Street to include landscaping a Westminster Heights neighborhood identity sign.
- 6.1.4 Association will work with the owners of the cemetery property to proceed with their plans to install a fence or wall along 55th Street South.

OBJECTIVE 6.2: Define the boundaries of the Westminster Heights Neighborhoods through signage and decorative lighting.

- 6.2.1 Design and install artistic, decorative poles for the identity signs at the following locations:
 - a. 58th Street South & 1st Avenue South;
 - b. 55th Street South & 1st Avenue South;
 - c. Central Avenue & 49th Street South;
 - d. 49th Street South & 5th Avenue South; and
 - e. 49th Street South & 6th Avenue South.
- 6.2.2 Support the installation of decorative lighting along 49th Street South Corridor, 5th Avenue South to Central Avenue as part of the Greater Childs Park Strategic Initiative Plan.

OBJECTIVE 6.3: Create an atmosphere where residents can enjoy neighborhood amenities of all ages.

- 6.3.1 Identify vacant lots to be used as potential sites for a future park or playlot.
- 6.3.2 Create entryways to the Pinellas Trail through enhanced landscaping at 52nd, 53rd, Braddock & 55th Streets South and encourage the use of the Pinellas Trail.
- 6.3.3 Work with Pinellas County to consider paved entryway access onto the Pinellas Trail.